

# Casemiro, New Ambassador of Nordic Life

- *The four Champions winner joins the Norwegian premium natural water brand as ambassador.*

**Nordic Life** has signed a global agreement with the international player for Brazil and four-time winner of the Champions League, **Carlos Henrique Casemiro**. The Brazilian international footballer becomes the new ambassador of the Norwegian premium brand.

**Casemiro** and **Nordic Life** come together to participate in a unique experience that goes beyond a mere healthy hydration. **Nordic Life** embodies clarity, purity and exclusivity, identifying itself with the spirit of overcoming and winning mentality of **Casemiro**.

Since becoming a professional back in 2010, **Casemiro** has played in three historical football clubs such as **São Paulo, F.C. Porto** and **Real Madrid**. A brilliant career in which he has achieved nothing less than 15 titles, among which the conquests with his current team stand out (**4 UEFA Champions Leagues, 3 Club World Cups, 1 Liga** and **2 UEFA Super Cups**). In addition, **Casemiro** is one of the undisputed leaders of the **Brazilian National Team**.



**Nordic Life** is positioned as the favorite drink of elite athletes such as **Casemiro** and like our new ambassador, **Nordic Life** does not conform and continues to face continuous challenges to reach the highest levels and be present in the most recognized places on the planet.

Therefore, **Nordic Life** is proud that one of the best football players in the world becomes ambassador of premium natural water par excellence. A perfect team

For more information about **Nordic Life Water** and its products visit <https://nordiclifewater.com/en/>

About **Nordic Life Water** - In the remote mountains of Fyresdal, Norway, clear mountain springs flow forth, supplying some of the purest naturally filtered waters in the world. We bottle Nordic Life water directly from the source, to deliver that purity directly to your table. No changes, alterations or additions – simply natural Norwegian water.

Whether you're in a nightclub in New York, sailing in the Mediterranean, hiking the Great Wall or surfing the Gold Coast, when you open a bottle of Nordic Life you join us for a moment in the cool clear mountains of Norway.

**Nordic Life Water in social media:**

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